



**DataVision
International**

**ICT, RESEARCH & STATISTICS,
PAYMENTS AND CARDS SERVICES**

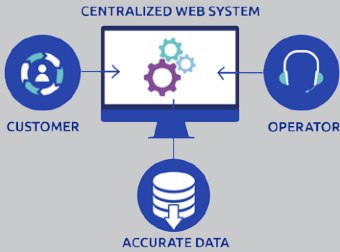


DATACALL CENTRE

AN EFFECTIVE AND AFFORDABLE TOOL TO REACH YOUR TARGET AUDIENCE

In today's business world, whether it is a provision of service or product to a group of consumers/clients, a company's ability to attain the right information at the right time about how your clients perceive you based on their initial expectations is very critical to business survival independent of the industry. How do you get these data?

WHAT IS A DATA CALL CENTRE?



Our Data Call Centre is a service to reach different customers by our operators who conduct phone call surveys. This kind of outbound solution is based on the integration of centralized web and mobile technologies.

Data Call Centre offers institutions accurate and exact data about their target audience allowing them to decide confidently on the next move for their business survival or continuity.

FOR WHAT CAN YOU USE A DATA CALL CENTRE?

This low-cost and highly efficient tool for collecting data is currently being used by several organizations to collect information from their targeted audiences. The service is used for collecting data for many needs include the following:

Monitoring and Evaluation of Service Delivery. Are our clients satisfied with our service/ products?

Sales and Marketing Analysis. Will the expectations of our clients be met by our new product/service/initiation?

Promotion and Campaign Analysis.

Was the campaign or promotion successful and met our desired/expected objectives?

Exit and Opinion Polls. What are our clients thinking about our service/ product?



WHAT ARE YOUR BENEFITS OF A DATA CALL CENTRE?



Availability of Real Time Data: Ability to get access of real time information due to a high throughput time of the process compared to traditional methods.



Enables timely planning, forecasting and decision-making: Quick, accurate and fact-based decision-making capability to plan and forecast based on accurate and reliable information.



Cost and time effective compared to traditional approaches: Data Call Centre saves up to 50% cost and uses 70% less time.



Creation of Corporate Image: Ability to be reactive/proactive to accurate data before it is too late.



Enhancing brand loyalty: involving your clients in strategy formation, planning, forecasting and decision making, enhances the client's sense of ownership towards the brand.

WHAT DID ONE OF OUR SATISFIED CUSTOMERS SAY?

"I would like to thank DataVision for this great work (Data Call Centre Service). It has been a great experience working with your team. The project was handled with a professional approach and delivered complete data as per agreement" - Bartholomew Sullivan, Radio and ICT Manager (Farm Radio)